



PGA

Philadelphia Section

Player Development Award

The Players Development Award is designed to recognize a PGA Professional for extraordinary and exemplary contributions and achievements in the area of player development. This award considers the PGA Professional's growth of the game leadership commitment at the Section and National levels and the impact made at the facility.

The Player Development Award Guidelines:

- Contributions to Section and National Player Development initiatives.
- Quantity, quality and diversity of player development programs.
- Use of PGA of America tools and resources.
- Quality of best practices, including uniqueness of ideas, increase in rounds / revenues, retention and customer satisfaction.
- Inspiration of fellow PGA Professionals in the area of player development.

The Player Development Award Criteria:

1. Criteria to Measure

- a. Leadership of Section and National in the area of player development.
- b. Use of PGA of America Player Development Resource Center
- c. Number of programs conducted, number of consumers / members attending events, diversity in types of programs and target customers.
- d. Some form of measuring impact of program on player retention, increase in rounds played / sold, increase in member / customer satisfaction, impact on growing revenues or decreasing expenses.
- e. Quality, practicality of Best Practice ideas.

2. Selection Process

- a. Any PGA member (Class A, Master Professional or Life Member) in good standing meeting the outlined requirements.
- b. Special Awards Committee will select recipient based on criteria.

3. Ineligible Categories

- a. Previous National Player Development Award winners
- b. Past Presidents of the Association
- c. Current members of the PGA Board of Directors
- d. Nominees for National Office
- e. Class "F" and "Inactive" members
- f. Apprentices
- g. Philadelphia PGA Section staff



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The Player Development Award Nomination Information Form

Name of Nominee: _____
Facility Name: _____ **Date:** _____
Nomination submitted by: _____

1. Please briefly describe your involvement and significant leadership contributions through mentoring and sharing with other PGA Professionals about Play Golf America and growing the game of golf.
2. Please describe each of the programs you have conducted to grow the game of golf at your facility, in your community, in your Section and Nationally.
3. Please indicate the number of consumers and/or members of your facility who have attended your various growth of the game programs.

Growth of the Game Program	Number of Participants	Date of Event

4. Please describe what you have done to measure the impact of your growth of the game programs in the areas of player retention, increased rounds played, increased customer satisfaction, and impact on growing revenues and decreasing expenses.

5. Please describe your best practice ideas that have been successful in your growth of the game programs.

6. Please briefly describe your level of service to your Section and National.

7. Please list any Section or National awards you have received.

Award	Year Received	Section

UNSIGNED, INCOMPLETE AND ILLEGIBLE FORMS WILL BE RETURNED TO THE NOMINEE AND WILL NOT BE CONSIDERED. IT IS STRONGLY RECOMMENDED THAT THE RESPONSES BE TYPEWRITTEN.

NOTE: THIS COMPLETED NOMINATION INFORMATION FORM MUST BE COMPLETED AND RETURNED TO THE SECTION OFFICE BY NO LATER THAN MONDAY, DECEMBER 15, 2014 BY 5:00PM.

THE INFORMATION I HAVE PROVIDED IN THIS NOMINATION INFORMATION FORM IS BOTH ACCURATE AND TRUTHFUL.

 Signature of Nominee

 Date