



**PGA**  
Philadelphia Section

**OpenRounds**

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**For Immediate Release**

**OpenRounds to Become a Presenting Sponsor of PGA REACH Philadelphia**

The charitable arm of the Philadelphia PGA, PGA REACH Philadelphia, is thrilled to announce that OpenRounds has become the newest partner of the Section's growing foundation. Beginning with the 2018 season, OpenRounds has pledged to donate a portion of the funds generated within the PGA REACH Philadelphia boundaries back to the foundation. These monies generated will help to fund programming such as the PGA HOPE program, PGA Junior League and our Golf in Schools initiative.

OpenRounds will also have a presence at the Philadelphia Section's Fall Meeting to be held Monday, October 29 at the Steel Stacks Event Center and Saucon Valley Country Club in Bethlehem, Pa.

We are very excited to have OpenRounds join PGA REACH Philadelphia as our newest partner," said Geoffrey Surette, Executive Director, Philadelphia PGA. "The opportunity that OpenRounds will provide our membership and their facilities is definitely first class. It is also fantastic that Jonathan and his team at OpenRounds will use this partnership to contribute to PGA REACH Philadelphia, helping us to continue to expand on the programming to help us positively Impact Lives Through Golf within the Section."

"The OpenRounds team has been thoroughly impressed with the entire Philadelphia PGA organization", said Jonathan Wyeth, CEO of OpenRounds. "We look forward to assisting the Section's members, providing opportunities for members of private golf

clubs located here, and to supporting PGA REACH's worthy causes. This region has some of the most storied clubs in the U.S.; we're excited to help grow the game for private facilities and their members here."

### ***About OpenRounds***

OpenRounds is a platform for private golf clubs and their members, to streamline club-to-club access and thus increase utilization and member engagement. Built according to detailed requirements derived from in-depth interviews, the company's platform is based on understanding the unique needs of each golf club and orchestrating rarified experiences. OpenRounds has 130-plus club partners and enthusiastic members booking rounds. It recently received prominent coverage in the *Boston Globe* and Bloomberg radio.

### ***About Philadelphia PGA***

The Philadelphia Section PGA is one of 41 geographical sections of The PGA of America. Each section serves as the managing entity for their designated regions. The Philadelphia Section covers Eastern Pennsylvania, New Jersey, from Trenton – south, Delaware and parts of Northern Maryland. The PGA works to promote the enjoyment and involvement in golf among amateurs and to contribute to the game's growth by providing services to golf professionals and the industry. The PGA seeks to accomplish this mission by enhancing the skills of PGA Professionals and the opportunities for amateurs, employers, manufacturers, employees and the general public.