



PGA
Philadelphia Section



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For Immediate Release

Valley Forge Tourism and Convention Board Along with Destination Montco Golf Partners with the Philadelphia PGA and the Philadelphia PGA Junior Tour

The Philadelphia PGA is extremely excited to announce that the Valley Forge Tourism & Convention Board (VFTCB) and Destination Montco Golf have signed on to become a partner of the Philadelphia PGA and will become the newest presenting sponsor of the Philadelphia PGA Junior Tour. As a presenting sponsor of the Philadelphia PGA Junior Tour, the VFTCB and its Montco Golf brand will help to enhance the program for the nearly 900 members of the Junior Tour. Additionally, the organization and the golf brand will have onsite activation at a variety of Junior Tour events throughout Montgomery County during the 2018 season.

“It is great to be able to partner with an organization that is doing such great work in our own backyard,” said Geoffrey Surrette, Executive Director, Philadelphia PGA. “The outreach that Valley Forge Tourism and Destination Montco Golf has, not only in the golfing community, but in the community as a whole, will certainly help to elevate our Junior Tour brand and to make that experience much more valuable.”

“In our third year of promoting golf in Montgomery County, we’re so excited to support youth golf throughout our region, especially as they’re competing in some of the most historic and top-ranked courses along the East Coast,” said Edward Harris, the VFTCB’s Chief Marketing Officer. “We’re also planning on featuring youth golf in our next edition of our Annual Montco Golf Guide, a partnership with Sports Illustrated.”

As a partner of the Philadelphia PGA and the Philadelphia PGA Junior Tour, Valley Forge Tourism and Destination Montco Golf will be featured on both of the organization's websites as well as the Philadelphia PGA's mobile app. This availability will help to serve as a gateway to those individuals looking to enjoy everything that Montgomery County has to offer.

About Philadelphia PGA

The Philadelphia Section PGA is one of 41 geographical sections of The PGA of America. Each section serves as the managing entity for their designated regions. The Philadelphia Section covers Eastern Pennsylvania, New Jersey, from Trenton – south, Delaware and parts of Northern Maryland. The PGA works to promote the enjoyment and involvement in golf among amateurs and to contribute to the game's growth by providing services to golf professionals and the industry. The PGA seeks to accomplish this mission by enhancing the skills of PGA Professionals and the opportunities for amateurs, employers, manufacturers, employees and the general public.

About Philadelphia PGA Junior Tour

Providing a fun and invaluable opportunities to get out and play, the junior golf program leads the region in competitive junior golf. The Philadelphia Section Junior Tour's membership consists of junior golfers 18 years of age and younger. These young golfers represent all geographic areas of the Philadelphia Section. The Philadelphia Section PGA Junior Tour conducts over 90 events seasonally at top facilities. All are enjoyable family friendly events.

About Valley Forge Tourism & Destination Montco Golf

The Valley Forge Tourism & Convention Board (VFTCB) is a nonprofit, membership-based sales and marketing organization that actively promotes Valley Forge and Montgomery County, PA as a convention site and leisure visitor destination by encourage patronage of its 500+ member hotels, restaurants, attractions, and services. The VFTCB's Destination Montco Golf brand was introduced three years ago to promote Montgomery County as a golf destination and build awareness of the county's 53 golf courses. The VFTCB's Golf Guide is sent to more than 10,000 golfers within a 120-mile radius, and promotes the brand at MontcoGolf.com.