



PHILADELPHIA

*Impacting lives
through the game
of golf*

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PGA REACH Philadelphia Pro-Am Championship

Galloway (N.J.) National Golf Club, Monday, October 16, 2023

Partner Recognition

E-Blasts Two emails sent per month from June-October to PGA REACH Philadelphia's full database of contacts (1,700+) that either feature or highlight / thank partners. E-mails include a dedicated thank-you to partners, as well as promotions of our raffle and online auction with partners recognized.

Social Media Partners are recognized several times on all social media outlets. Our social media platforms have over 3,000 followers on Facebook, Instagram, and Twitter. Title partner can expect mentions on each social platform. We strongly encourage partners to share / like PGA REACH Philadelphia posts. Live posts on Instagram on tournament day, recognizing sponsors through photos of signage, players, posters, banners, etc.

Website Dedicated page to partners, featuring lead partner first. Post-tournament recap page will also thank all partners, with title partner first.

Annual Report Hard copy mailed (200+) and digital copy emailed to full database (1,700+ contacts) in first quarter annually. Partners are featured and thanked from previous tournament (lead partner with logo). Foundation open to an editorial submission from title partner about their support for pro-am and tournament experience (150 words or less).

Event Signage Title partner banners / signage to be placed on prominent display during the pro-am and shared throughout the tournament on social media. Signage with partner's logo placed around the golf course and facility. Title partner given opportunity to speak at dinner.

Brand / Logo Title partner has the opportunity to bring branded materials to display during the tournament. Title partner can expect 10+ opportunities for logo and/or brand visibility including day-of banners and signage.

Day-of Exposure Over 250 individuals expected to attend the pro-am. NBC Sports Philadelphia's "Inside Golf" television program to cover the event for tape-delayed segment.

Playing Partner Commitments *(limited to a total of 60 players)*

Title Partner: \$25,000 *(ltd. to one partner)*

- Four teams for golf
(Twelve players, paired with PGA Professional)
- Lunch, dinner, and tee gifts
- Partner may speak for five minutes at dinner
- Onsite signage
- Partner logo on one tee gift
- Recognition on pgareachphiladelphia.com
- Recognition on all event materials

Premier Partner: \$15,000 *(ltd. to two partners)*

- Three teams for golf
(nine players, paired with PGA Professional)
- Lunch, dinner, and tee gifts
- Onsite signage
- Recognition on pgareachphiladelphia.com

Pillar Partner: \$10,000

(Youth, Military, or Diversity & Inclusion)

- Two teams for golf
(six players, paired with PGA Professional)
- Lunch, dinner, and tee gifts
- Onsite signage on specific pillar hole
- Recognition on pgareachphiladelphia.com

Hole-in-One Partner: \$7,500 *(ltd. to one partner)*

- One team for golf
(three players, paired with PGA Professional)
- Lunch, dinner, and tee gifts
- Onsite recognition on all par-3s

Presenting Partner: \$5,000 *(ltd. to two partners)*

- One team for golf
(three players, paired with PGA Professional)
- Lunch, dinner, and tee gifts
- Onsite signage
- Recognition on pgareachphiladelphia.com

Non-Playing Partner Commitments

Lunch or Dinner Partner: \$7,500

(ltd. to one partner per meal)

- Four invitations to lunch or dinner
- Onsite recognition during lunch or dinner

Online Auction Partner: \$5,000

(ltd. to one partner)

- Recognition on all auction promotional materials
- Two invitations to dinner

Golf Car Partner: \$3,000 *(ltd. to one partner)*

- Recognition on all golf car signage
- Two invitations to dinner

Caddie Partner: \$5,000 *(ltd. to one partner)*

- Onsite recognition on caddie bibs
- Two invitations to dinner

Hole Partner: \$500 *(ltd. to 14 partners)*

- Onsite recognition on hole
- One invitation to dinner

All partners will receive signage onsite at the pro-am and mentions in all of the pre-event and post-event marketing materials, including print, digital, and social media.

For more information, please contact Courtney Curcio at ccurcio@pgahq.com or (267) 622-6172.